I am a twenty-six year old optometrist in California. I have been a cellular phone user for the last 7 years. Throughout those years, I have often suffered through very poor customer and technical service. However, due to the lack of phone number portability I have been indirectly forced to remain with the same provider. I have many patients, business associates, and friends who rely on my cellular phone to contact me. A non-portable number policy, limits competition within the cellular phone market.